

Although this last year has been a trying one for Calgary, we are seeing corporate and community leaders come together, standing up for all Calgarians and proclaiming that

## everyone deserves to have a place to call home.

But there is still an **Urgent need** to fund these projects and create this much-needed housing for our most vulnerable citizens.

— Alan Norris, Chair of the RESOLVE Campaign, and President and CEO of Brookfield Residential Properties Inc.



The "Four Amigos" — (from left to right) Ross Glen of RGO Office Products, Charlie Guille of Cougar Contractors Ltd., Bob Harris of Centron Group of Companies, and Bill Kujat of Safeway Holdings — are opening 45 new doors to accessible and affordable homes with their gift of \$5.6 million to RESOLVE, designated to Accessible Housing.

# Four 'Amigos' team up to build homes

for people with limited mobility

Homebuilder Bob Harris, of Centron Group of Companies, saw a gap in Calgary's housing – the lack of homes that are both accessible and affordable for people with limited mobility. Harris enlisted the support of three friends – Bill Kujat of Safeway Holdings, Charlie Guille of Cougar Contractors Ltd. and Ross Glen of RGO Office Products – and, together with their families, they made an incredible combined gift of \$5.6 million to Accessible Housing's RESOLVE project.

Charlie remembers hearing about Bob's involvement in RESOLVE over their usual Friday afternoon lunch. "His enthusiasm was contagious. I immediately wanted to get involved," he says, adding that his friend's daughter is a partial quadriplegic. Charlie has seen the frustrating challenges people with limited mobility face every day.

Bob and Charlie got in touch with their friends Bill and Ross. "They didn't have to convince us at all. It just made a lot of sense to join them," Bill says.

And, thus, the "Amigos" were formed.

Their gift is going towards the redevelopment of a 40-year-old Accessible Housing residence to

increase the units from 11 to 45. The Amigos held a barbeque at the home for current tenants and their families to celebrate. Construction is expected to begin in fall 2016.

"It was great to have the opportunity to walk – or roll – in someone else's shoes for a few hours," Charlie says of meeting the people who lived at the site. "Their determination and pride was inspiring."

Bob adds, "It's important to make life a little more comfortable for people in need of affordable and accessible housing. This building will offer that."

The Four Amigos are setting an example of what can be done when Calgarians come together. "It's a great cause," Ross says. "Let's work together to end homelessness."

Sadly, Charlie Guille passed away on April 17, 2016. He will always be remembered for his incredible generosity and commitment to those in need. Charlie chose to give an additional \$1 million to the Campaign and the legacy he has left through these gifts will help vulnerable Calgarians better their lives for years to come.

# Message from Alan Norris Chair of the RESOLVE Cabinet

We know that home is the pivotal catalyst that propels vulnerable people from hopelessness to prosperity – a meal, cooked in your own kitchen, suddenly tastes better; the outdoors are no longer a distant memory because a ramp allows you to leave your house in your wheelchair; you finally have an address to put at the top of your resume; and you don't have to choose between paying your rent or paying for your medication every month.

RESOLVE is streamlining the fundraising process through collaboration, a necessity especially during these tough economic times. Although this last year has been a trying one for Calgary, we are seeing corporate and community leaders come together, standing up for all Calgarians and proclaiming that everyone deserves to have a place to call home. Government has recognized that the lack of affordable housing with supports is a key issue facing our city. They have committed over \$117 million in grants to our projects.

We are on the way to making this a reality for thousands of people. But there is still an urgent need to fund these projects and create the much-needed housing for our most vulnerable citizens. RESOLVE is an innovative initiative and we are looking at innovative solutions for getting the shovel in the ground.

Thank you for your resolve to help end the affordable and supported housing crisis in the city we call home.



of Brookfield Residential Properties Inc.

RESOLVE is...

Nine agencies in a first-of-its-kind collaboration to MAKE HOME A REALITY for 3,000 homeless and vulnerable Calgarians

Raising
\$120 million
to create affordable rental housing
with supports

Creating the homes needed to help get

Calgary's Plan to

End Homelessness

across the finish line

## **RESOLVE's Calgarians Committed to Change**



2015-2016

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# Visionary homebuilders win Philanthropic Group Award



The Visionary homebuilders, back row (from left): Allan Klassen of ALBI Luxury by Brookfield, Cole Haggins of Cedarglen Living Inc., Richard Daley of StreetSide Developments: A Qualico Company, Al Morrison of Morrison Homes, Paul Taylor of Hopewell Residential Limited Partnership, Avi Amir of Homes by Avi, Jim Smith of Calbridge Homes, Cal Wenzel of Shane Homes Ltd. and NUOVO by Shane Homes; front row (from left): Tim Logel of Cardel Lifestyles, Alan Norris of Brookfield Residential Properties Inc. and Jay Westman of Jayman BUILT Group of Companies. Photo courtesy of: Monique de St. Croix

In the business world they are competitors. But in the homeless sector they have come together as our greatest champions.

The 11 Visionary homebuilders who contributed a lead gift to RESOLVE won the Philanthropic Group Award at the 2015 Generosity of Spirit Awards on November 13, 2015.

This group is steadfastly committed to addressing the lack of affordable and supported housing by working together on more than eight Calgary Homeless Foundation (CHF) projects within RESOLVE. Their combined \$15.4 million gift is in addition to sharing their expertise, leadership and motivation to get these projects in the ground.

The builders were at the starting line of the Campaign. RESOLVE has been fortunate to have the leadership of Alan Norris, of Brookfield Residential Properties Inc., as the Chair of the Campaign and Jay Westman, of Jayman BUILT Group of Companies, as a member of the Cabinet.

The 11 builders have been instrumental in moving these projects forward with their first-hand knowledge of not only the building industry but also the importance of having a home.

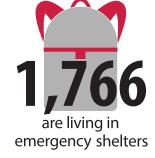
## Of the Calgarians experiencing homelessness...

Source: Fall 2014 Point-in-Time Count, Calgary Homeless Foundation



are living on the streets







remain in hospital are stuck there because of the lack of affordable supportive housing

This costs \$1,000-1,500 per day for *one senioi* 

living in hospital

In less than 20 years, the number of seniors in Alberta is expected to double to

Sources: Calgary Herald; Alberta Seniors Communities & Housing Association; and Government of Alberta Seniors and Housing

## **Mayor Naheed Nenshi on RESOLVE:**

I am proud of what's been started by RESOLVE. This represents a truly innovative collaboration between social organizations and corporate Calgary—particularly our leading homebuilders—to effectively address two of the most pressing challenges of our time: poverty and homelessness.

Creating much more affordable housing in Calgary is a key part of the solution.

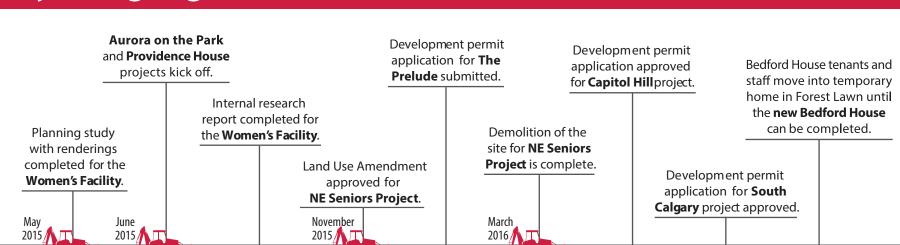
## Calgary Herald, Jim Pattison, Shaw Communications Inc. and others donate advertising



A combined \$1.6 million in advertising donated by our media partners – including \$1 million from The Jim Pattison Group, split equally between cash and advertising, and \$1.05 million from Shaw Communications Inc. - is allowing us to spread awareness of RESOLVE's new, never-been-done-before initiative across Calgary. Whether they are riding the RESOLVE C-Train to work, driving past a billboard on the way home, watching commercials during Global News or listening to the radio, Calgarians are taking note – homelessness can happen to anyone and that is unacceptable. Our media partners are: Calgary Herald, Jim Pattison, REC Media, Shaw Communications Inc. and Source Media Group.

RESOLVE-wrapped C-Train, donated by The Jim Pattison Group

# Project **Highlights**



# **THANK YOU** to our donors

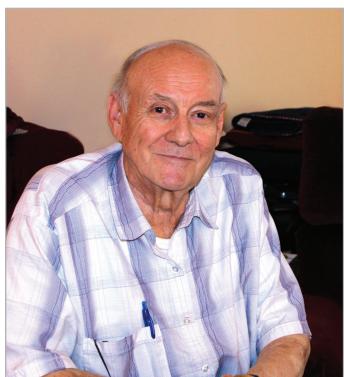
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**RESOLVE** has been fortunate to have the support of many donors who have recognized the **urgent need** for affordable and supported rental housing in Calgary.

Join them in making Calgary a better home for everyone by donating at:

www.resolvecampaign.com/donations

## **Grateful tenant** makes a gift to RESOLVE



John, a tenant with one of RESOLVE's Partners, made a gift to the Campaign because of his positive experience living there.

John (pictured above) had a number of setbacks – including polio at age 14 and a plane crash at 28 that severely damaged his spine and legs – that left him penniless and in a wheelchair.

He was fortunate to eventually find an accessible, affordable and supported home with one of RESOLVE's Partners 15 years ago. "It's so convenient because of the accessibility features," John says. "I can roll my wheelchair under the counter to wash dishes or put my stew in the microwave."

John sees the hard work that goes into his building. He's so appreciative of his home that he decided to give back what he could with a donation to the RESOLVE Campaign.

"There's a real shortage of housing for people with limited mobility in Calgary," John says. "I'm so grateful for my home here."

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### **Visionary Donors**

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# **Calgary Foundation** helps create housing for homeless and vulnerable Calgarians

When almost half of Albertans say they would be in financial trouble if their paycheque was delayed just one week, there

is something wrong in our community. This is what Calgary Foundation found in their most recent Vital Signs report. As a key supporter of our community for 60 years, they responded by granting RESOLVE a total of \$4 million. Compelled by the need, an anonymous donor at the Calgary Foundation was inspired to equally match their \$2 million gift — effectively paying off the remainder of two RESOLVE project mortgages, The Mustard Seed's Beltline Apartment and

Calgary Homeless Foundation's Acadia Place. "We're very aware of the challenges in Calgary right now," says Kerry Longpré, Vice President of Communications at Calgary

Foundation. "It's important for us to look at ways we can support the community in these

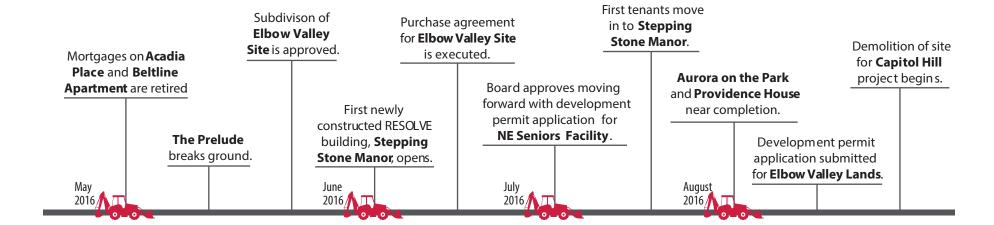
tough times." Calgary Foundation was drawn to RESOLVE because of its unique collaborative and inclusive model which is why they chose to give an undesignated gift. "Organizations can learn so much from each other and the work they do," Kerry says. "Each Partner in the Campaign has a slightly different role in the community. It's quite illuminating to learn about each of them and how they've

The Foundation recognizes that having a home is a fundamental need for everyone. "Having a place to call your own is really the key," Kerry says.

come together."



(From left to right) Alan Norris, President and CEO of Brookfield Residential Properties Inc. and Chair of the RESOLVE Campaign; Bob, a tenant with Horizon Housing Society; and Eva Friesen, CEO of Calgary Foundation.



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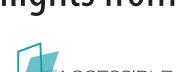
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Percentage of clients who say their lives would be more difficult without



Number of people on **Bishop** O'Byrne Housing Association's

waitlist for housing.



Number of people housed by

Calgary Alpha House Society.



Foundation

the home and support they receive

from **Accessible Housing**'s programs.

Number of people **housed** as tracked by **Calgary Homeless Foundation**'s CALGARY JOHN HOWARD

Number of people in Calgary John Howard Society's supported housing programs.

HorizonHousing

Overall **satisfaction score** tenants gave Horizon Housing Society in

Trinity Place Foundation

Silvera FOR SENIORS

Number of people on **Silvera** for Seniors' waitlist for housing MUSTARD

Housing retention rate in

The Mustard Seed's Permanent

Supportive Housing program.

of tenants at Trinity Place

Foundation of Alberta.

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